Outreach Initiatives

Cristine Hoepers
General Manager
cristine@cert.br

Klaus Steding-Jessen
Technical Manager
jessen@cert.br

CERT.br – Computer Emergency Response Team Brazil
NIC.br - Network Information Center Brazil
CGI.br - Brazilian Internet Steering Committee

Best Practices for Internet Users
The Anti-Spam Initiative

• Created by CGI.br to articulate, with all players, viable solutions to reduce the spam problem
  http://www.cgi.br/sobre-cg/antispam.htm

• Produced material that include tips for preventing from security problems coming through email
  – All material available at the www.antispam.br site
The antispam.br website

malicious code

The antispam.br website - malicious code
The antispam.br website - fraud, phishing and scam

New Initiatives
• Cartoons
  – 4 videos - 4 minutes each
    • The Internet (*)
    • The Intruders (*)
    • Spam
    • The Defense
  – Freely available on the Internet
  – In several formats and resolutions
• Booklet or comics book
  – To distribute with the DVD version
    • Schools, presentations, libraries, internet cafes, etc
  – Still in discussion (funding and sponsors issues)

(*) To be released on July 11, 2007
Video 1: The Internet

Video 2: The Intruders
Video 3: Spam

Video 4: The Defense
Developments and Future Work

Looking for:

• Partners and sponsors to translate to other languages

Discussing with:

– ITU (International Telecommunication Union) the translation to several languages
– CSIRT Antel (Uruguay) the translation to Spanish

• Reviewers for the translations

• Help to disseminate the material

References

– CGI.br - Brazilian Internet Steering Committee
  http://www.cgi.br/

– NIC.br
  http://www.nic.br/

– CERT.br
  http://www.cert.br/

– Antispam.br
  http://www.antispam.br/