Regional Updates: Brazil
Anti-Spam Task Force Developments

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CERT.br – Computer Emergency Response Team Brazil
NIC.br - Network Information Center Brazil
CGI.br - Brazilian Internet Steering Committee

Anti-Spam Task Force

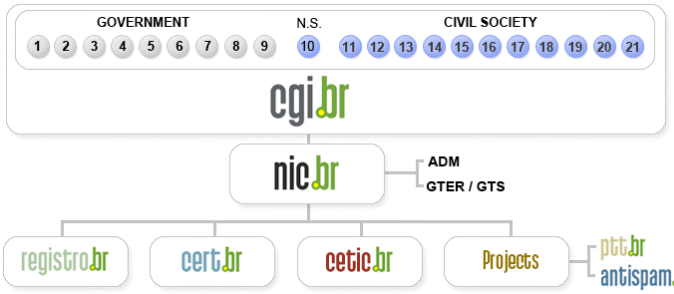
Mission:

- recommend technical procedures to fight spam
- provide information about spam to different players
- recommend proposals for new laws
- be a point of contact for international articulation

Developments and material (in Portuguese):

- http://www.cgi.br/acoes/antispam.htm
- http://www.antispam.br/

Brazilian Internet Steering Committee (CGI.br) Structure



1 – Ministry of Science and Technology (Coordination)
2 – Ministry of Communications
3 – Presidential Cabinet
4 – Ministry of Defense
5 – Ministry of Development, Industry and Foreign Trade
6 – Ministry of Planning, Budget and Management
7 – National Telecommunications Agency
8 – National Council of Scientific and Technological Development
9 – National Forum of Estate Science and Technology Secretaries
10 – Internet Expert
11 – Internet Service Providers
12 – Telecommunication Infrastructure Providers
13 – Hardware and Software Industries
14 – General Business Sector Users
15 – Non-governmental Entity
16 – Non-governmental Entity
17 – Non-governmental Entity
18 – Non-governmental Entity
19 – Academia
20 – Academia
21 – Academia

Legislative Inititatives

Current Status

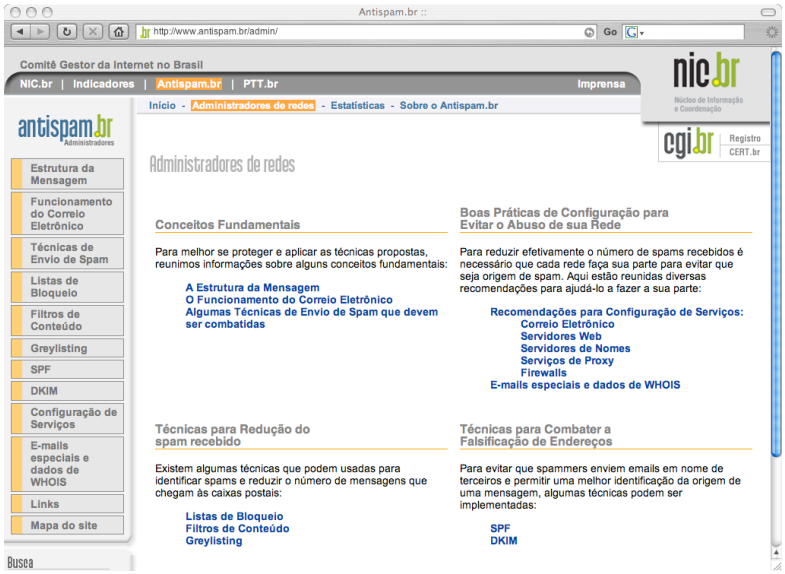
- Several projects at Congress and Senate
  - Mainly opt-out
  - Several meetings and hearings, and a lot of controversy
- Anti-Spam Task force contribution
  - Legislation Study in partnership with FGV Law School
  - Evaluated all projects
  - Proposed a substitutive
    - Soft opt-in

Information for Network Operators

Adoption of Best Practices

- Published a recommendation of best practices
  - Port 25 management, e-mail reputation, DKIM, etc
- Helping to produce a business case
  - Costs involved
  - Effectiveness (to justify return on investment)
- SpamPots project is part of the problem awareness

Antispam.br Website - Admin Area



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User Awareness

Antispam.br Website - General Area

Antispam.br Website - General Area

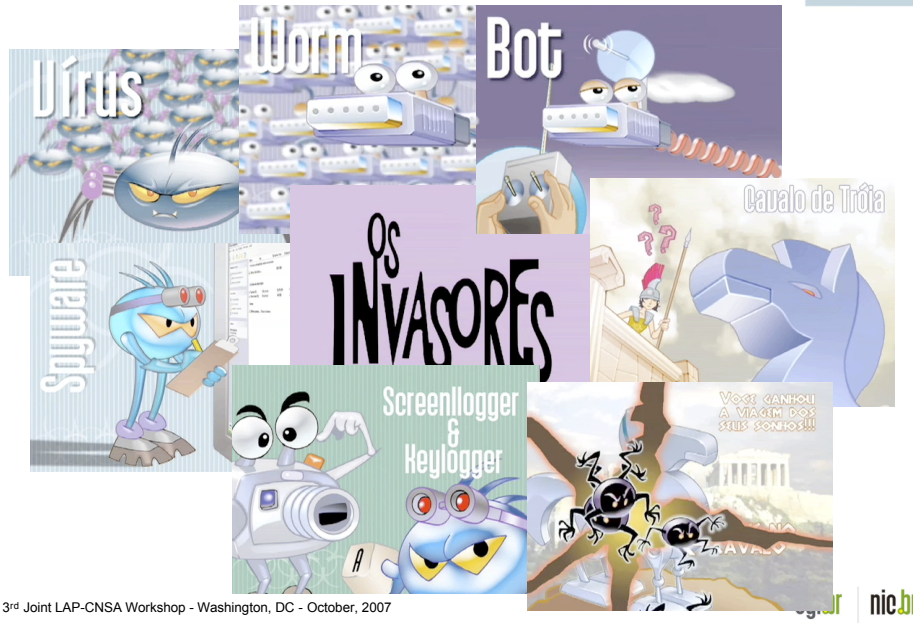
Cartoons

- 4 videos - 4 minutes each
  - The Internet
  - The Intruders
  - Spam (*)
  - The Defense (*)
  - Freely available on the Internet
  - In several formats and resolutions
- Possible future development: booklet or comic book
  - To distribute with the DVD version
    - Schools, presentations, libraries, internet cafes, etc
  - Still in discussion (funding and sponsors issues)

(*) To be released November, 2007

Video 1: The Internet

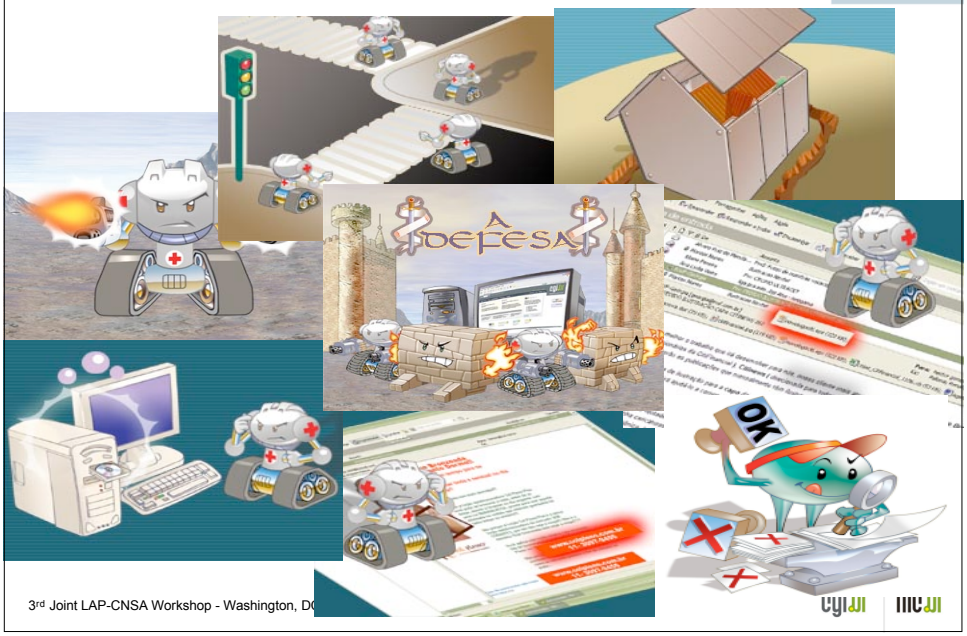
Video 2: The Intruders



Video 3: Spam

- October, 2007

Video 4: The Defense



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Additional References

- This presentation – by the end of the month
  http://www.cert.br/docs/presentations/
- Awareness videos
  http://www.antispam.br/videos/
- CERT.br
  Computer Emergency Response Team Brazil
  http://www.cert.br/

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